

Design21 Update

June 21, 2018

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Community Engagement Process

Phase I:

- Superintendent search

Phase II:

- Phone and online survey

Phase III:

- Interviews
- Focus Groups

Phase IV:

- Design21 Sessions



Design21 Action Plan

Design21 Action Plan

- CCSD21 Mission, Vision and Collective Commitments
- Meeting the needs of all students
- Future-ready facilities
- School finance and allocations



Fako Research & Strategies

Phone survey

- June 11-14, 2018
- 300 respondents
- Cell phone and landline



Survey - Demographics

Age group?

18-24	6%
25-34	15%
35-49	24%
50-64	30%
65 and over	23%
Refused	1%

Latino or Spanish-speaking origin?

Latino	11%
White	73%
Other	14%
Refused	1%

Survey - Demographics

Language(s) spoken?

English	94%
Spanish	11%
Korean	2%
Russian	1%
Polish	1%
Other	4%

Children age 18 or younger living at home?

Yes	36%
No	63%
Refused	1%



Survey - Demographics

Gender

Male	47%
Female	53%

School Cluster

Cooper	38%
London	33%
Holmes	29%

Currently renting or owning?

Rent	15%
Own	83%



Survey - Question

Please rate the quality of education provided by Wheeling School District 21?

Excellent/Very Good	63%
Average/Fair	26%
Poor	2%
Don't Know	9%



Survey - Question

A plan covering all 14 buildings that would include annual maintenance like paving, plumbing, roofing, and mechanicals, installing air conditioning, converting to LED lighting, upgrades to security like installing new door locks, security cameras, and lighting, and redesigning building entrances to enhance security, and preparing physical spaces for a full-day kindergarten program at a cost of \$61 million.

Strongly/Somewhat Support	66%
Strongly/Somewhat Oppose	26%
Don't Know	7%



Survey - Question

A plan covering all 14 buildings that would include annual maintenance like paving, plumbing, roofing, and mechanicals, installing air conditioning, converting to LED lighting, upgrades to security like installing new door locks, security cameras, and lighting, and redesigning building entrances to enhance security, preparing physical spaces for a full-day kindergarten program, redesigning interior spaces and updating furniture to meet current needs, and overhauling all middle school libraries at a cost of \$69 million.

Strongly/Somewhat Support	59%
Strongly/Somewhat Oppose	33%
Don't Know	8%



Survey - Question

A plan covering all 14 buildings that would include annual maintenance like paving, plumbing, roofing, and mechanicals, installing air conditioning, converting to LED lighting, upgrades to security like installing new door locks, security cameras and lighting, and redesigning building entrances to enhance security, preparing physical spaces for a full-day kindergarten program, redesigning interior spaces and updating furniture to meet current needs, overhauling all 300+ classrooms and middle school libraries, and creating new outdoor play spaces at a cost of \$85 million.

Strongly/Somewhat Support	52%
Strongly/Somewhat Oppose	44%
Don't Know	4%



Survey - Question

Enhancing security by updating door locks, installing new security cameras and lighting, and redesigning building entrances at a cost of \$6.4 million.

Strongly/Somewhat Support	77%
Strongly/Somewhat Oppose	18%
Don't Know	4%



Survey - Question

Installing air conditioning in all buildings throughout the District at a cost of \$16.2 million.

Strongly/Somewhat Support	70%
Strongly/Somewhat Oppose	25%
Don't Know	5%



Survey - Question

Renovating instructional spaces to accommodate full-day kindergarten at a cost of \$4.5 million.

Strongly/Somewhat Support	65%
Strongly/Somewhat Oppose	31%
Don't Know	4%



Survey - Question

Converting all existing lighting to energy-efficient LED lighting at a cost of \$7.3 million.

Strongly/Somewhat Support	61%
Strongly/Somewhat Oppose	34%
Don't Know	5%



Survey - Question

Creating new and upgraded outdoor play spaces at a cost of \$3.2 million.

Strongly/Somewhat Support	55%
Strongly/Somewhat Oppose	41%
Don't Know	5%



Survey - Question

Upgrading interior spaces to 21st Century furniture and design with more functional, flexible learning spaces to allow for better collaboration, and overhaul all three hundred District classrooms and the middle school libraries at a cost of \$15.5 million.

Strongly/Somewhat Support	53%
Strongly/Somewhat Oppose	42%
Don't Know	5%



Survey - Question

Statement: (Agree/Disagree)

It is important to extend the useful life of existing school facilities and buildings through routine maintenance and upgrades.	92/6
Improving safety and security at our schools should be a top priority.	89/9
Educational spaces where our students can learn, collaborate, and excel in the 21st century are important.	82/15
The quality of our public schools is the most important factor protecting property values in this area.	81/15
All-day kindergarten prepares young students to learn and excel in the modern world.	79/17
We need to take whatever steps are necessary to renovate our schools' buildings to accommodate 21st century teaching, curriculum, and instructional technologies.	75/22
Upgrading existing outdoor spaces at our schools will provide a significant benefit to students and create a community asset for all.	66/31



Survey - Question

A \$61 million dollar plan that would cost an additional \$28 per year in property taxes for a home valued at \$100,000 and up to \$140 a year for a home valued at \$500,000.

Much/Somewhat More Likely	54%
Much/Somewhat Less Likely	32%
No Difference/Don't Know/Refused	14%



Survey - Question

A \$69 million plan that would cost an additional \$37 per year in property taxes for a home valued at \$100,000 and up to \$184 a year for a home valued at \$500,000.

Much/Somewhat More Likely	47%
Much/Somewhat Less Likely	37%
No Difference/Don't Know/Refused	16%



Survey - Question

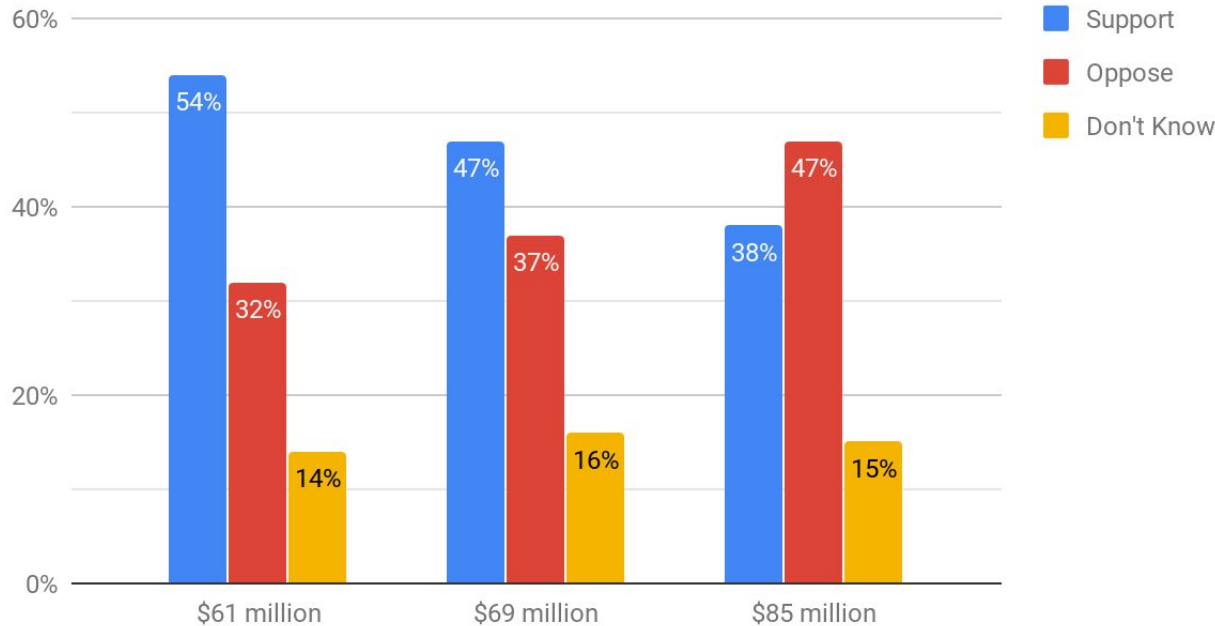
An \$85 million plan that would cost an additional \$54 per year in property taxes for a home valued at \$100,000 and up to \$272 a year for a home valued at \$500,000.

Much/Somewhat More Likely	38%
Much/Somewhat Less Likely	47%
No Difference/Don't Know/Refused	15%



Survey - Question

Taxpayer Support



- Strong support for \$69 million
- Annual taxpayer impact
 - \$37 at \$100k value
 - \$74 at \$200k value

Conclusions

- Residents recognize the value of schools
 - 63% of district residents rate the quality of education provided by the district to be excellent or very good
- Residents agree that the schools are a significant factor in property values
- Residents conceptually support enhancement ideas created through the Design21 process
- Residents support an investment of \$69 million to maintain, enhance and innovate our schools



Next steps

- June- Finalize CCSD21 Fact Sheet
- July- BOE review potential ballot questions
- August- BOE approve ballot question
- November- Election
- December- Solicit bids for capital projects



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